

# *moza fit*

PROJECT

SUSTAINABLE TOURISM MOSSURIL





“A major challenge for the Mozambique’s economy is to diversify away from the current focus on capital-intensive projects and low-productivity subsistence agriculture toward a more **diverse and competitive economy**, all the while strengthening the key drivers of inclusion, such as improved quality education and health service delivery, which could in turn improve social indicators.”

*Worldbank report, April 2018*

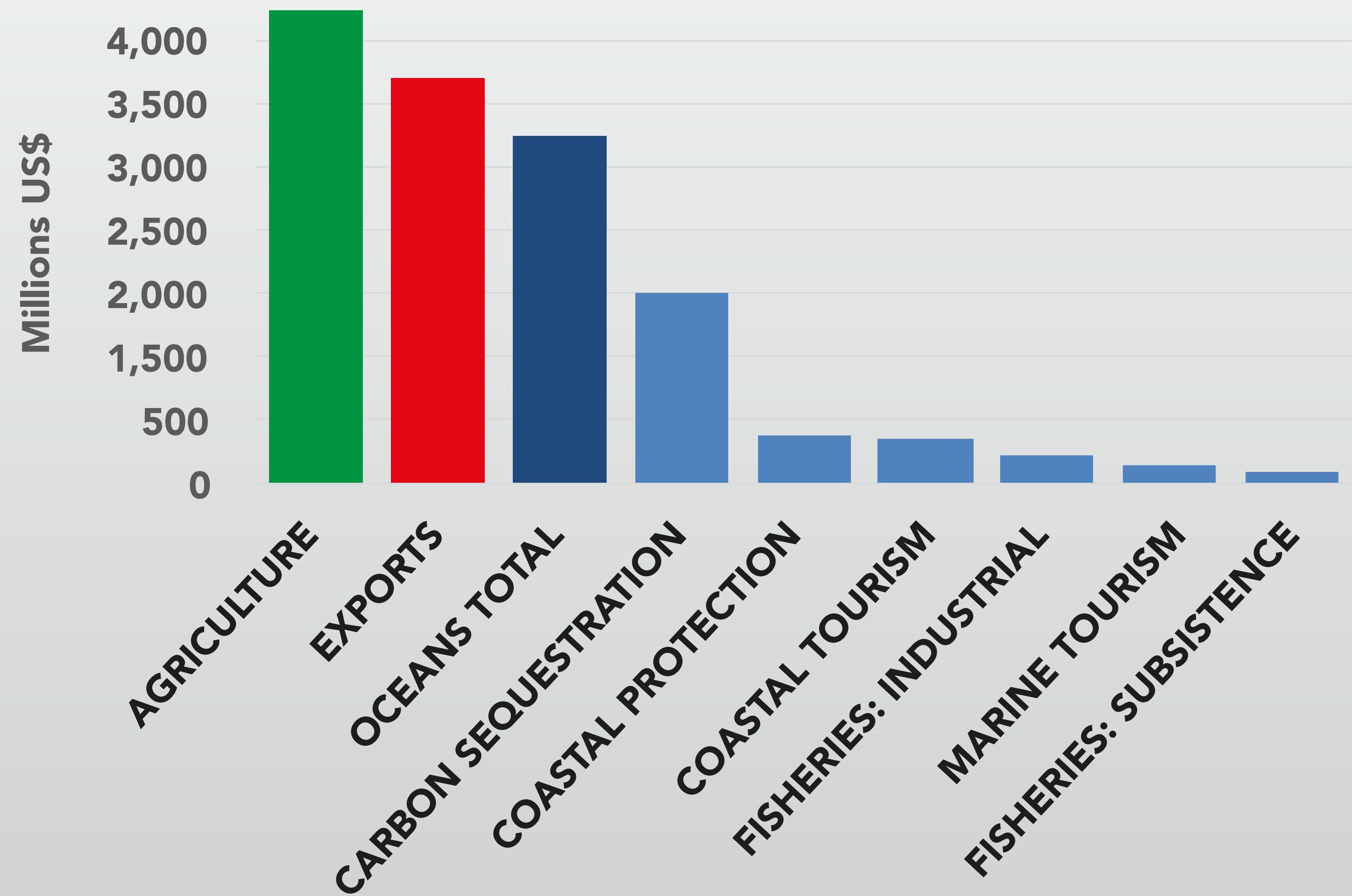




# Mozambique Coastal Economy & tourism

Coastal situation compared to other sectors

Data sources: WIO Ocean Economy report; UNDP Development statistics, 2015; UNESA Population statistics 2015



Mozambique annual economic output from the ocean ecosystem was estimated at 2.7 Billion US\$ in 2015 and ranks second regionally after South Africa.

**Coastal tourism and coastal protection have equal value whereas the ocean economy is equivalent in importance to agriculture and exports. A fantastic potential for sustainable tourism development is possible.**

Industrial fisheries, though one of the most important sectors in the economy, are only a fraction of the potential value of the total coastal economy.

# *Vision and Strategy*

Based on global and regional economic research MOZA FIT will be the FIRST full inclusive light tower for a new way to activate tourism in Mozambique in a careful way. MOZA FIT will combine heritage and innovation for strategic Business Development based on ecologic and social responsibility.

Around the claim of education and future chances for the locals, MOZA FIT will provide innovative sustainable construction, ecologic use of resources (zero emission footprint), state of art interpretation of tourism with a MOZA TOUCH, as well as an embedded development of a synergetic eco system in the fields of real estate, tourism, agriculture, food, fashion and life science.

The mixture of skills and experience of the MOZA FIT Team will perfectly connect with the local authorities, inhabitants and future partners as well as student, employees and suppliers. International Know How Transfer is the goal of MOZA FIT in all fields.

The result will be an international benchmark for a new way of an inclusive mild tourism welcoming all cultures to transform guests and visitors into ambassadors. Today's economical situation, industry, sectoral development

**The goal of the project is to interlace:  
Tourism, Industry, Agriculture, Education,  
Sustainable Systems**



# *The future Heritage of Mozambique*



The MOZA FIT Resort and Tourism School and service companies will define the New Mozambican Heritage

- **Culture & Identity:** Examine African, Arabic, Asian and European influences and discover an embracing melange of the New Mozambique leading sustainable tourism in Africa
- **Nature & Safari:** Explore Africa, finding your individual way of outdoor activities well-balanced in between pureness and guided field trips. Look behind the scenes of the ecologic and sustainable tourism
- **Wellbeing & Relax:** Enjoy the immersive hospitality, taste the wide range of culinary travel, feel good on extraordinary spots and relax with tribal treatment , feed your brain by new ecologic trends and practices
- **Beach & Sports:** Experience the stunning beaches and diving into Vasco da Gama's World, do sports on places **#neverdonebefore**

The MOZA FIT Project puts across the rediscovered, mixed explorers ambiance, colonial style, modern individual tourists and future ecologic trendsetters. The project dives for the east African pearl Mozambique in a niche of global tourism.





**EDUCATION & SUSTAINABLE TOURISM FOR GROWTH**



# *The Moza FIT School of Hospitality*

Young people will get the best possible education in the field of hospitality, combining the age-old European Dual Education System, adapted to the local requirements and merged with authentic East African Hospitality: a modern-day combination of theoretical studies and practical application in the very real setting of the Training / Resort Hotel. The state-of-the-art curriculum will enable students to receive a uniquely holistic education, enabling them to work in whole variety of tourism-related jobs and careers – locally as well as abroad - with a mindset of sustainability and responsibility. The curriculum includes:

- **The Art of Hospitality for the 21st century**
- **Sustainable Tourism**
- **Culinary, Pastry & Baking Art**
- **Tour Guiding & Leisure Management**
- **Restaurant and Bar Service**
- **IT & Office Management**
- **Housekeeping and dress-making**
- **Spa- & Massage Therapy**
- **Reservation Systems & Reception Service**
- **Professional Sports: Diving/Kayaking etc.**



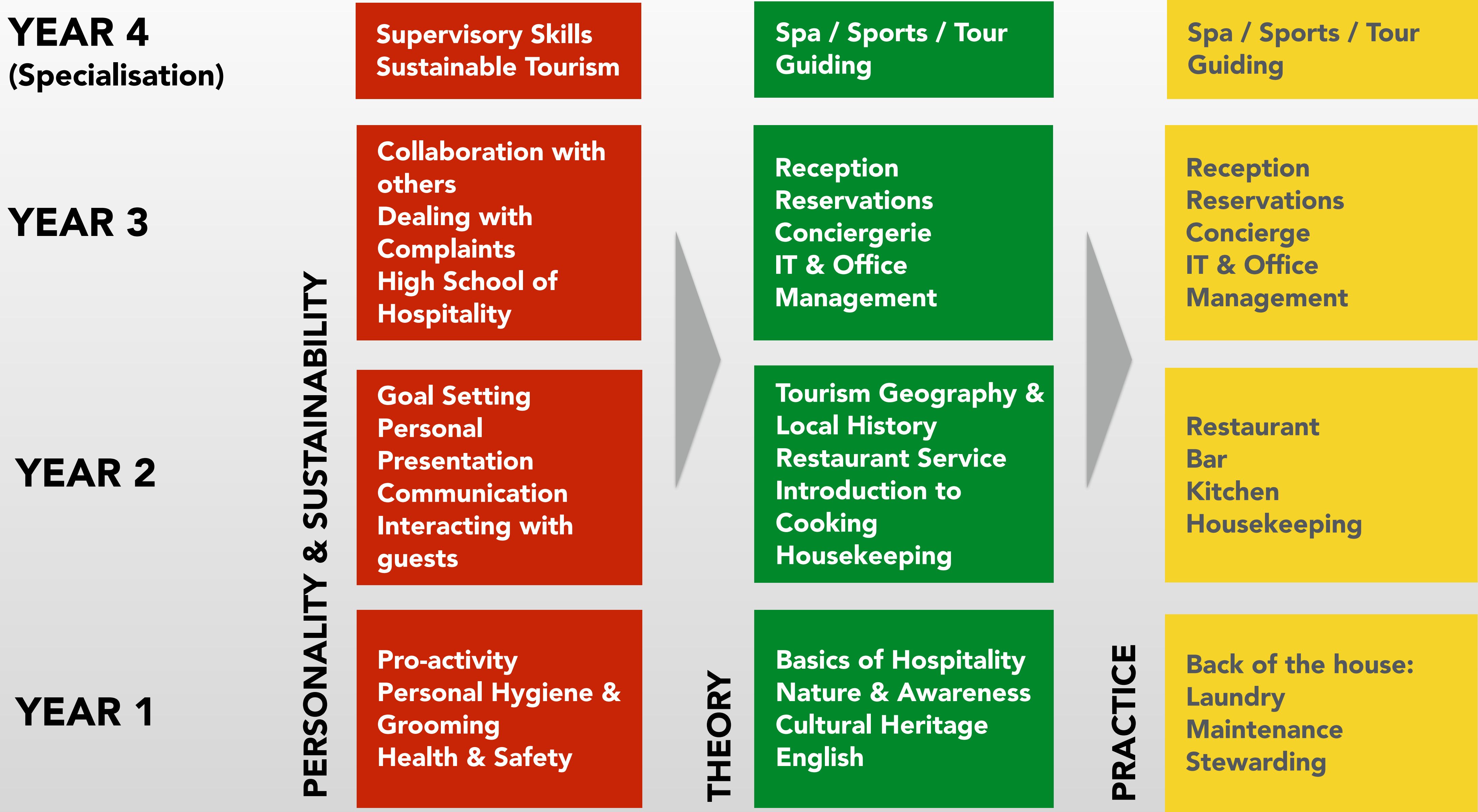


**Graduates of this program will not only be the torch-bearers of the resorts level of service but ambassadors of Mozambican Hospitality around the globe!**





# Hospitality school curriculum







*Learning by doing!*

**For students, the hotel will present an unique opportunity:**

- to experience and learn the level of service which will redefine East African hospitality in the years to come
- to create incomparable connections to the guests and turn them into friends

As part of our tourism education system, students apply the knowledge they acquire in the Moza FiT School directly in the real surroundings of the resort.

This real-life experience leads to the holistic education including deeper knowledge of management, agriculture, environment and sustainable technologies.



# *An African Resort... Pearl of Mozambique*

The heart and soul of the overall project is The Resort, which embodies the values of authenticity, sustainability and living luxury. The guests will immerse themselves into a haven of tranquility, a new level of personalised hospitality and subliminal luxury. They can experience A Real Africa, its nature, culture and people and, by doing so, become part of a **New Way of Travelling**.

These services and amenities await the guests:

- **spacious, thoughtfully designed bungalows & villas**
- **3 unique restaurants, serving a wide range of specialties – locally grown and manufactured by the chef's brigade**
- **Sports and recreation activities – giving guests the opportunity to explore the oceans and the lands: snorkelling and scuba-diving but also marine excursions, hiking on historic trails and kayak safaris.**
- **Areas of relaxation and recreation: spa treatments with an ocean view, sunrise yoga, learning "Bao", bird watching, sunset cocktails, nocturnal excursions and many more unique experiences.**
- **The Service Culture builds on the foundation of traditional Mozambican Hospitality, is lived by leadership, trained in our School of Hospitality and upheld in every aspect of operations.**





# MOZAMBIQUE, AN UNDISCOVERED PEARL





# *USP Mozambique: Mandatory Locations*

The strategic location of Mozambique, especially the areas in *Mossuril* will provide a new “hot spot” on the global map of inclusive mild tourism.

The mixture of the land and real estate assets along the coast and on the Island of Mozambique create the unique spine of the MOZA FIT project and is also the corner stone of the USP, saving interest of investors, partners and locals. The spots allocated are the basis of a cultural umbrella, character of constructions, offered services as well as educational baseline for students.

*This unique combination will create the new way and style of MOZA FIT as well as safe sustainable investments.*

During the core content development, lots of synergies with future projects will be developed and bring long term prospects to the tourism industry of Mozambique in the future.

The existing UNIQUE richness creates four pillars creating the global USP for MOZA FIT.

- **Culture and Identity**
- **Nature and Safari**
- **Wellbeing and Relax**
- **Beach and Sports**

MOZA FIT’s aim is to develop, educate, invent, communicate and create the NEW HERITAGE of Mozambiquean Tourism as well as send out his future specialist to be an ambassador and global multiplication in the Tourism industry.



**ADVENTURE**

**WELLBEING & RELAX**

**BEACH & SPORTS**

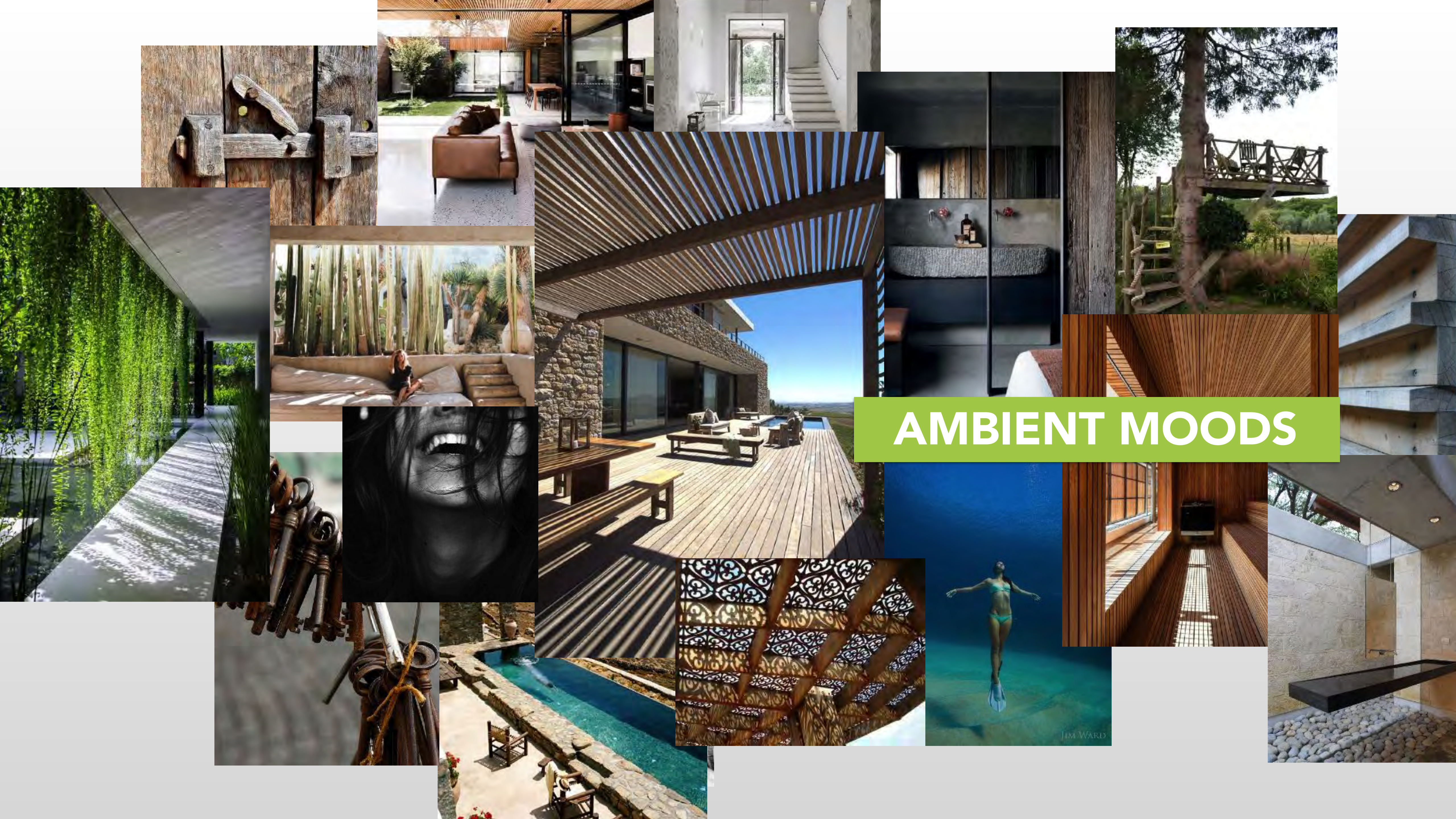
Fortaleza de  
São Sebastião

**CULTURE & IDENTITY**

Mosambik









# CULTURE & IDENTITY



## FORT „DE SÃO SEBASTIÃO”



Fortaleza de  
São Sebastião

Capela de Nossa  
Senhora Baluarte

Pousada Moçambique

## PALACIO „DE CAPITÃO”

Vila Mikole Casa Dugong



Ave Dos Continuadores

Rua dos Combatentes

Hotel Omuhipiti

Nachtclub

Museu Da Ilha  
De Mocambique

Mooxellesia

Hine's

Convento de  
São Domingos

Restaurante  
Ancora d'Ouro

BMI

ATM

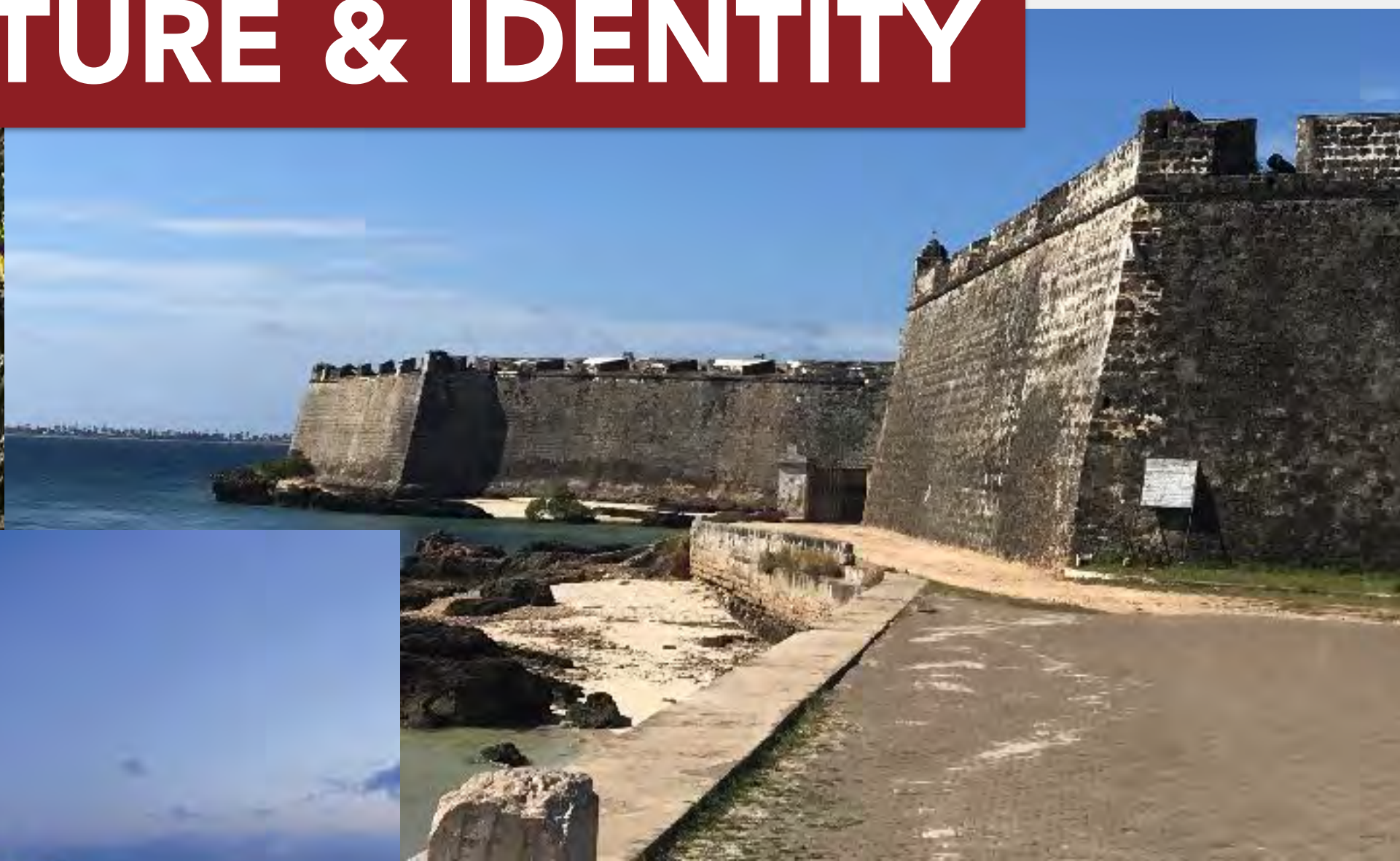
Casa Himos

Casa de Yasmin  
and Himo



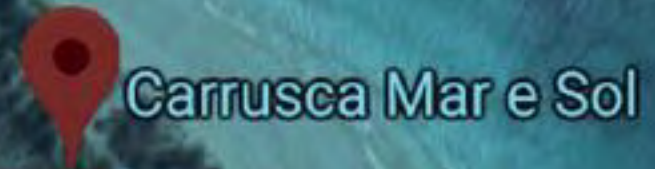


# CULTURE & IDENTITY





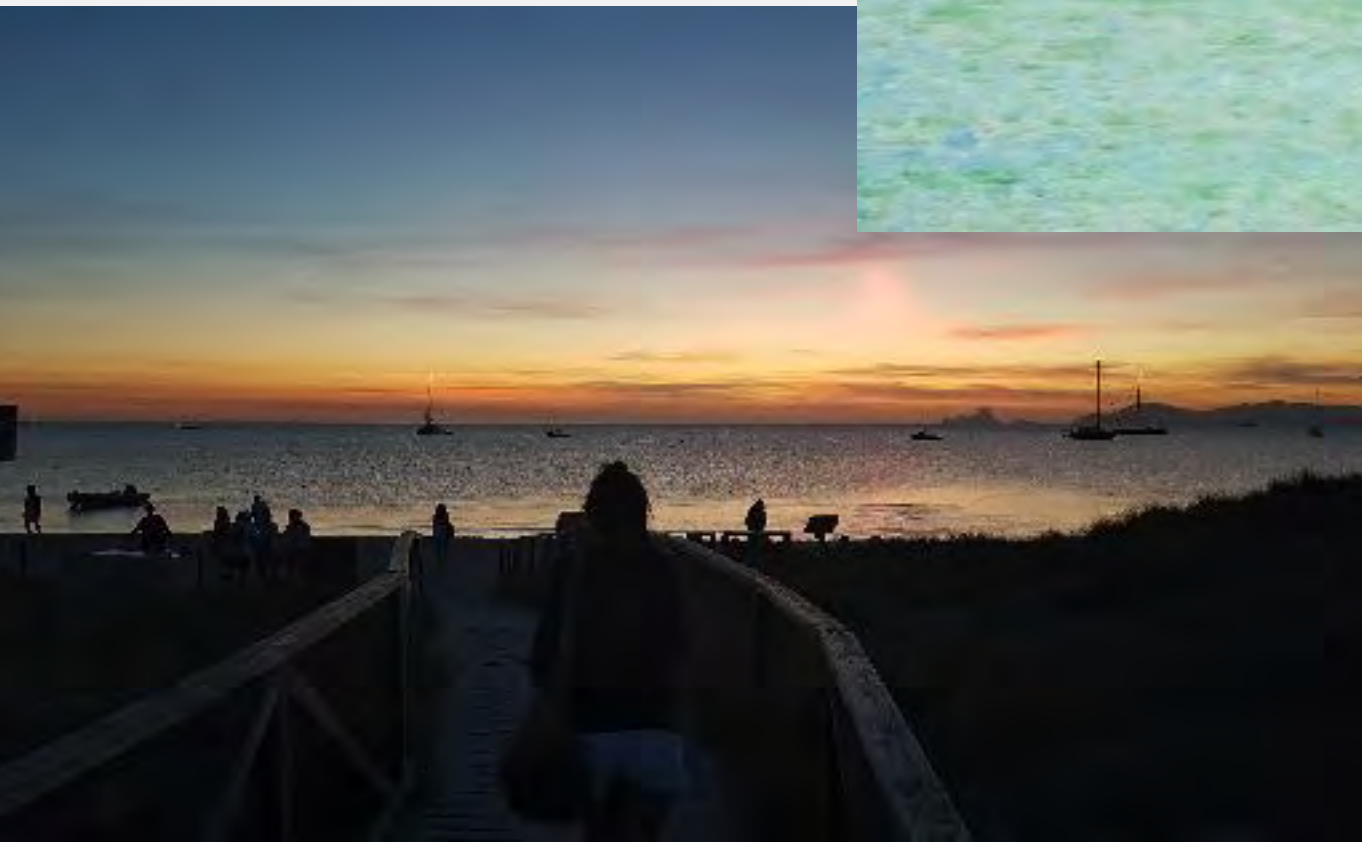
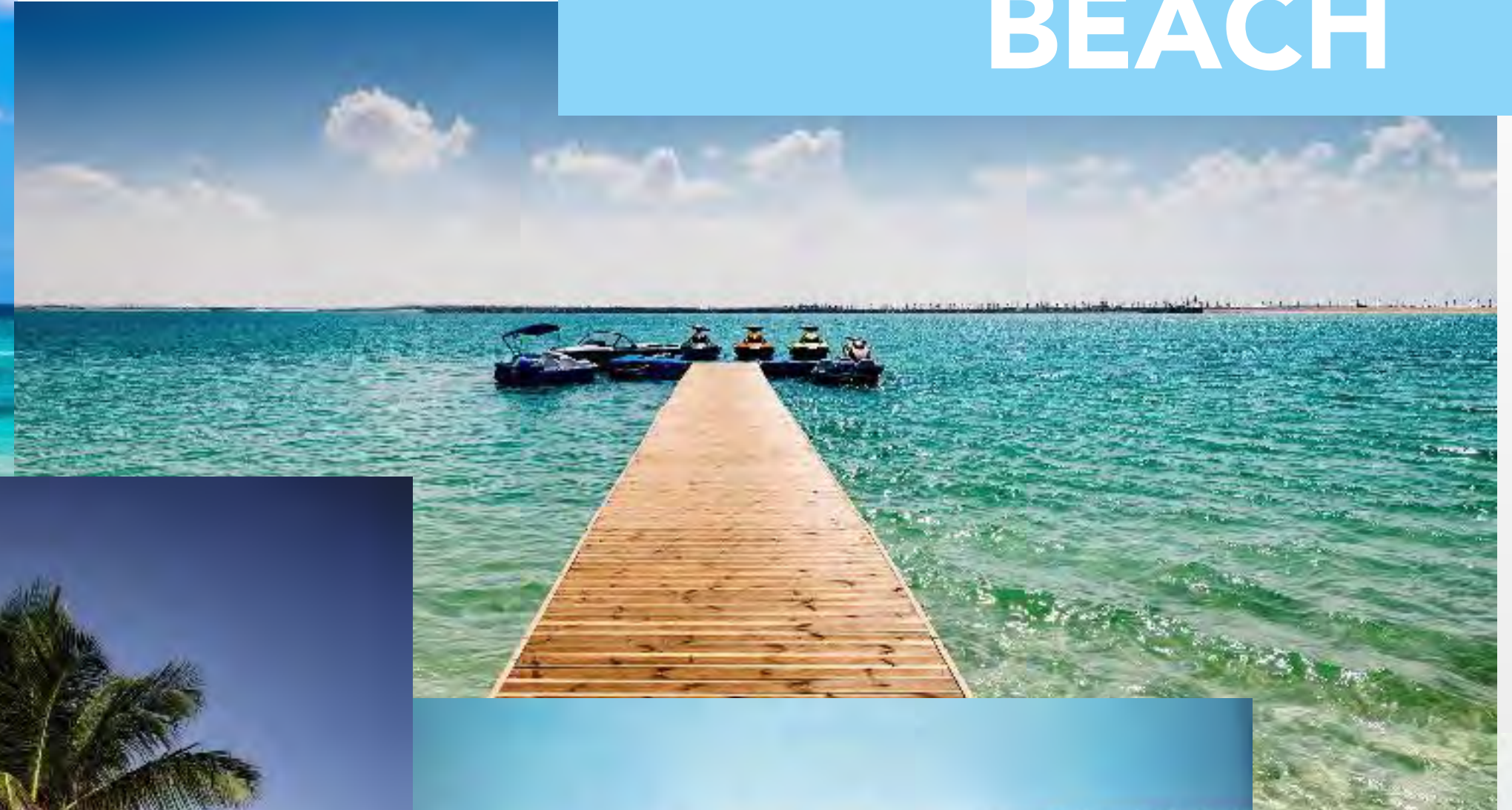
**BEACH & SPORTS**



**BEACHCLUB**



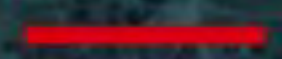
# BEACH







= MANGROVES REDUCTION



= SPINE

WELLBEING & RELAX



TOURISM SCHOOL [FIT] &  
EXTENSION AREA

CHURCH &  
EXTENSION AREA

GOVERNORS PALACE &  
EXTENSION AREA

PIER



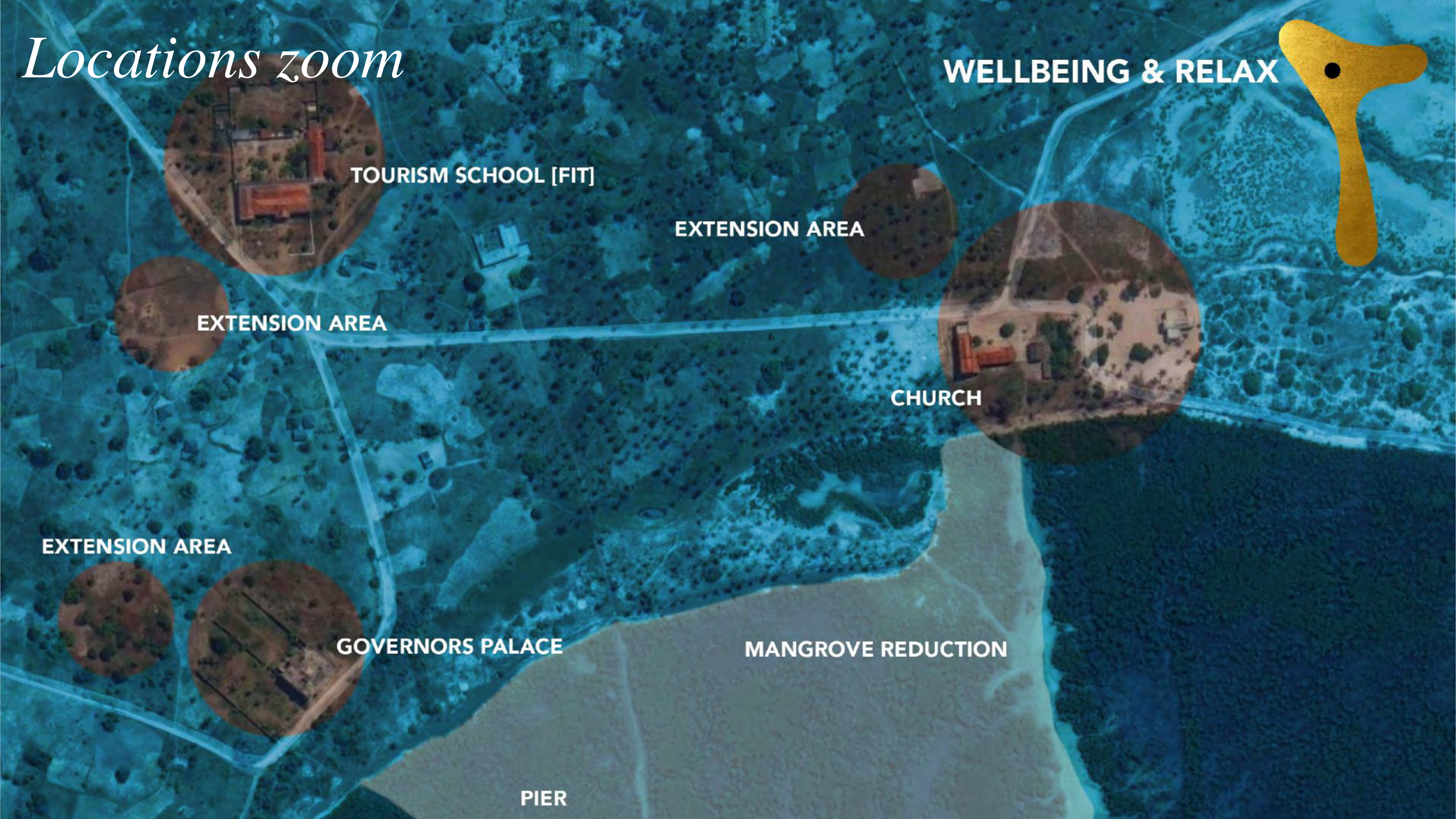




# WELLBEING







# *Locations zoom*

**WELLBEING & RELAX**



**TOURISM SCHOOL [FIT]**

**EXTENSION AREA**

**EXTENSION AREA**

**CHURCH**

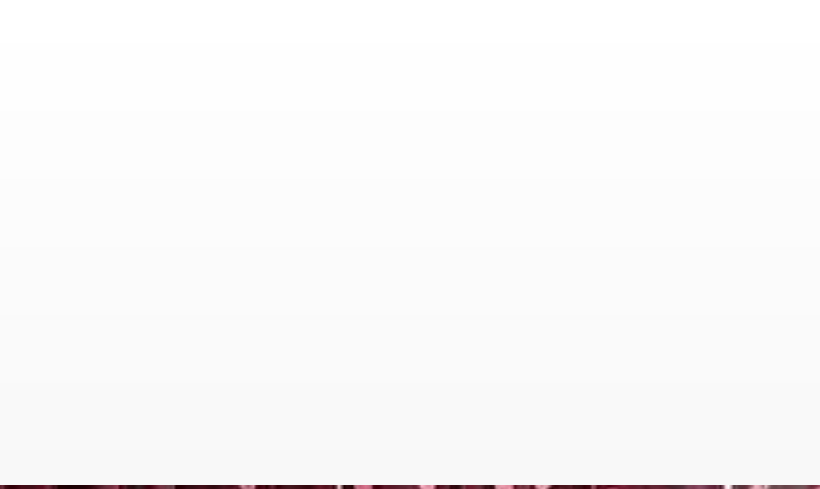
**EXTENSION AREA**

**GOVERNORS PALACE**

**MANGROVE REDUCTION**

**PIER**

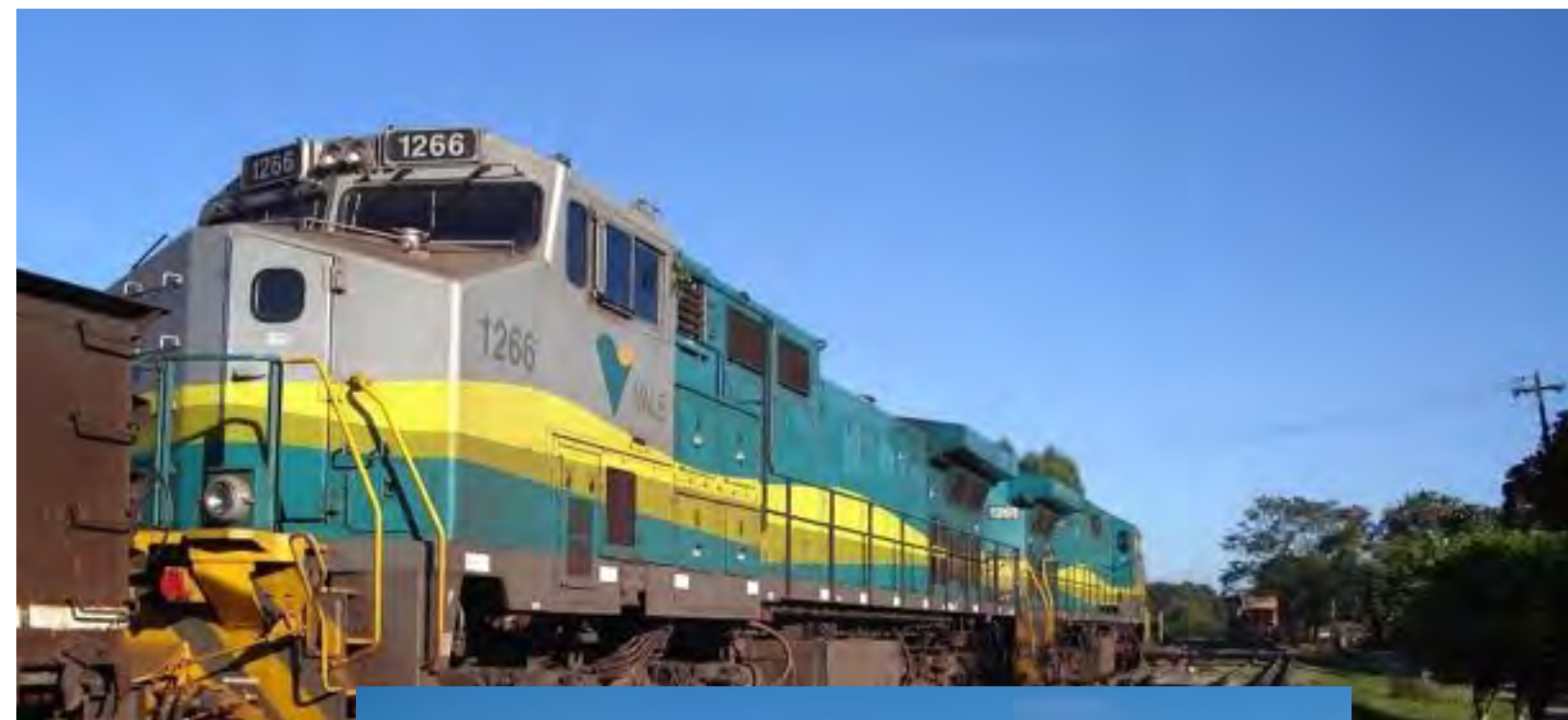




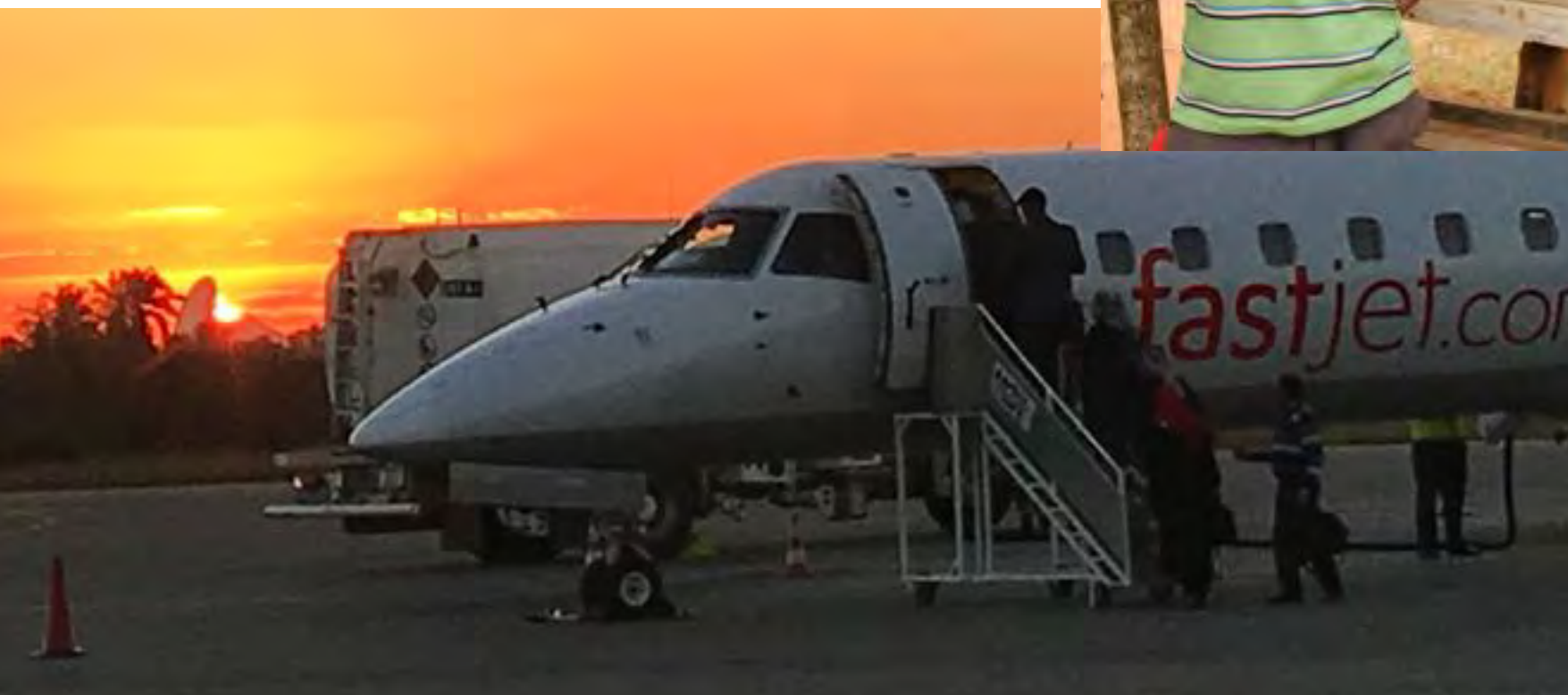
FACILITIES MOODS

REAL





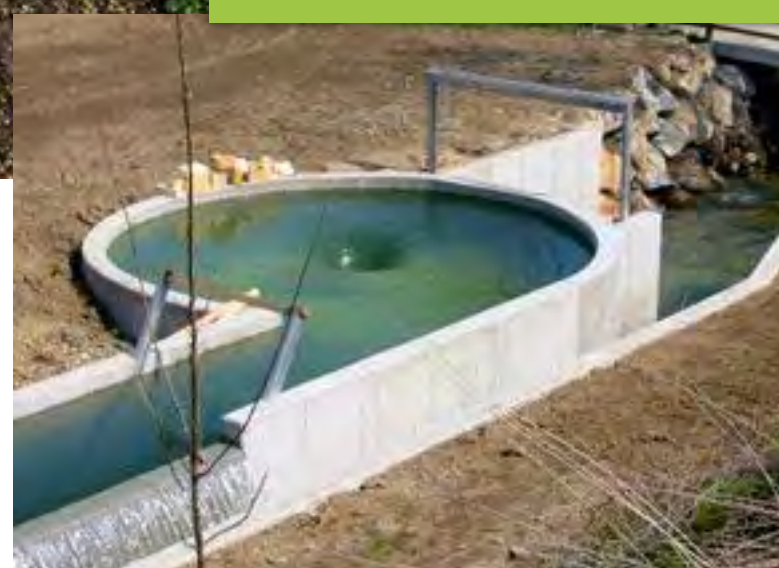
# TRANSPORT







## ENERGY & WASTE

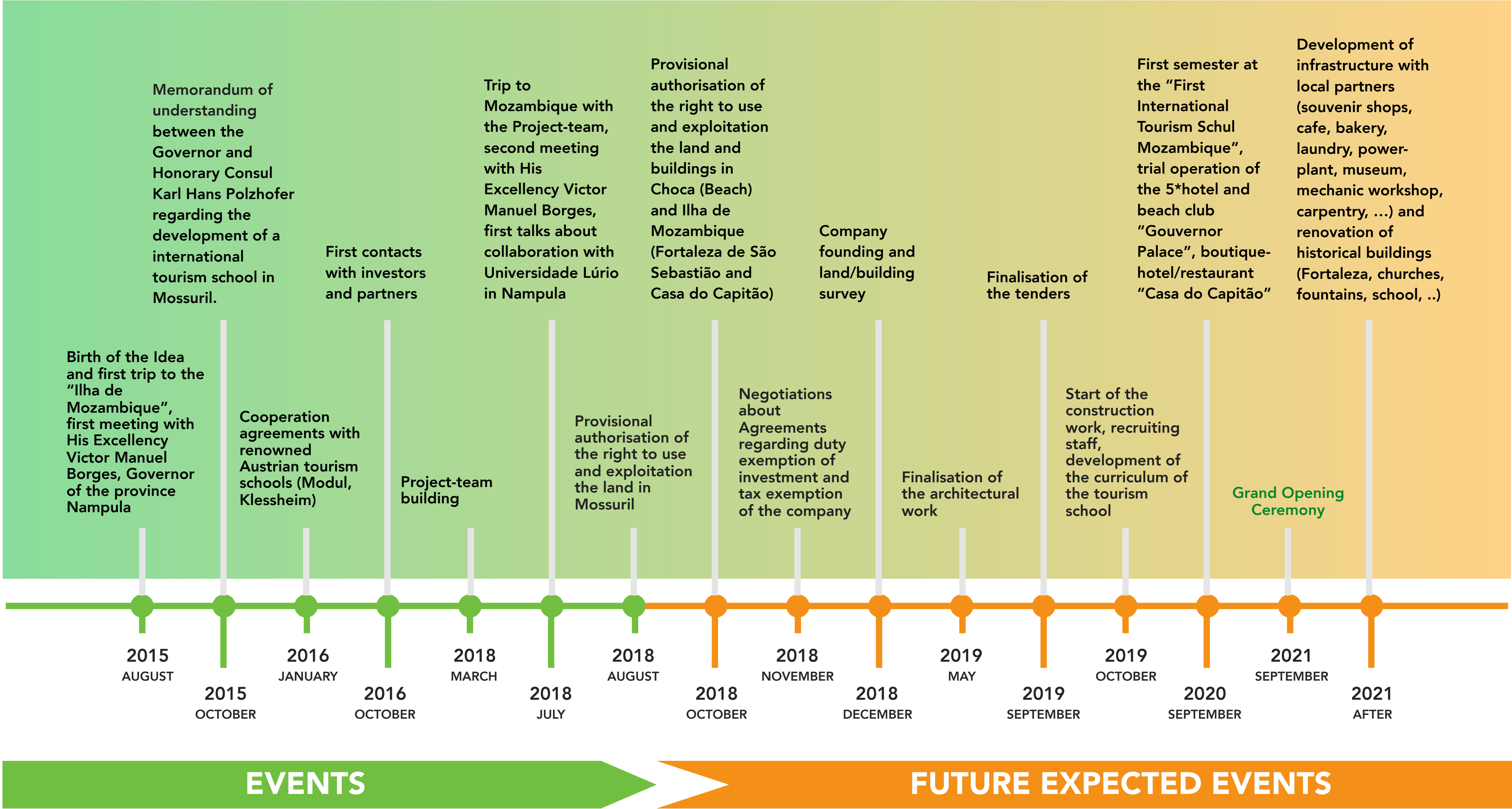








# Timeline





# *Who we are & why our team?*

The MOZA FIT Team around the honorary consul of the Republik of Mozambique consist of international specialists with longterm experience in the necessary fields. Kapo and Stephan bring the local connection to the people and the existing network .

Despite their professional expertise the whole team is enlightened by the opportunity to build something unique and hearty. MOZA FIT is more than a project to the team!



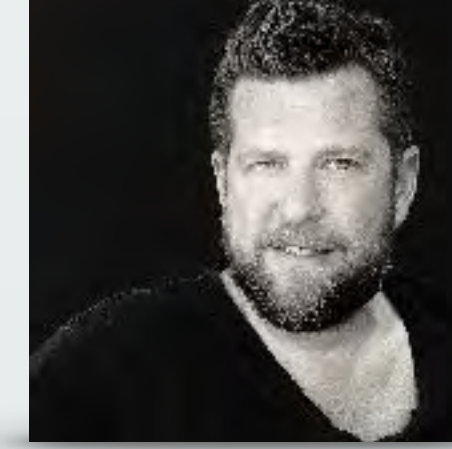
**Karl Hans Polzhofer:** Honorary Consul of the Republic of Mozambique, entrepreneur from Austria, developer of the idea



**Lydia van der Brugge:** international developer of nameless tourism projects, ready to realise her dream



**Thomas Längauer:** International real estate developer & founder PURPUR Architects, with an affinity for Africa



**Patrick Karl** and the New Samurais are Nation Branding specialists with a global network of communication industry, technologists and sustainable investors



**Stefan Schmid Hayashi:** local expert and networker on site, hotel owner, representative of Austrian companies



**Stefan Linsinger:** surveyor, entrepreneur from Austria with international network



Key figures/data\*

Investments: up to 30 million euros

	2019/20	2021/24	2025/30
Rooms	40	60	80
Beds	80	120	160
Staff	140	230	230
Trainees/students	15	40	60
Occupation rate %	50	65	80
Turnover (Million euros)	4	11,4	21

\*based on intl. average data



# Contact



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